

NEFMA Spring Conference and 2023 Awards Show

FIRST NAME	LAST NAME	COMPANY	TITLE
Frank	Aloi	apc (ath Power Consulting)	CEO
Jessica	Hamel	apc (ath Power Consulting)	EVP
E.J.	Kritz	apc (ath Power Consulting)	EVP, Training & CX
Jessica	Bonetti	Avidia Bank	VP, Marketing Manager
Janel	Maysonet	Avidia Bank	Chief Marketing Officer
Steven	Young	Bank of Canton	Vice President/Marketing Director
Andrea	Rodrigues	BankFive	First Vice President, Director of Marketing Programs & Community Rel
Bruce	McMeekin	BKM Marketing Associates, Inc.	CEO
Jason	Di Vece	Bytes.co	CEO
Scott	Kliczewski	Bytes.co	Digital Marketing Manager
Abby	Rajotte	Bytes.co	Sales Manager
Daniel	Carey	Cambridge Savings Bank	CFO
Joe	Armstrong	Cape Cod 5	Digital Marketing Officer
Stephanie	Dennehy	Cape Cod 5	EVP, Chief Marketing Officer
Colleen	Kiceluk	Cape Cod 5	Advertising & Design Manager
Mark	Gibson	Capital Performance Group	Marketing Practice Leader
Sara	Cannata	Centreville Bank	Marketing Manager
Vanessa	Marszalek	Centreville Bank	VP, Marketing & Brand Strategy
Greg	Jezard	CFS Inc.	President
Kevin	Jezard	CFS Inc.	Business Development Associate
Antonio	Pires	CFS Inc.	Director of Operations
Chris	Brewer	Chelsea Groton Bank	Digital Innovation & Design Specialist
Barb	Curto	Chelsea Groton Bank	FVP, Marketing Manager
Jamie	Cortes	Clinton Savings Bank	AVP Marketing
Ellen	McGovern	Clinton Savings Bank	CMO
Autumn	Revoir	COCC	Marketing Services - TL
Giovana	Monaco	Connex Credit Union	Deposit Product Manager
Jean-Marcus	Samedi	Connex Credit Union	Marketing & Digital Specialist
Alexandria	Dickson	Cornerstone Bank	Marketing Supervisor
Chloe	Jolin	Cornerstone Bank	Marketing Specialist
Jodie	Gerulaitis	Country Bank	Vice President Community Relations
Shelley	Regin	Country Bank	Senior Vice President, Marketing
Mark	Hammar	Crosslists	Director of Data Management
Natalie	Bauer	Davis Advertising	Director of Account Services
Andrew	Davis	Davis Advertising	President
Madeline	Sullivan	Davis Advertising	Assistant Account Manager
Kevin	Donovan	Dedham Savings	Marketing Database Officer
Christopher	Boyle	Dime Bank	Graphic Designer & Marketing Media Associate
Robert	Frleigh	Dime Bank	Senior Vice President, Chief Marketing Officer
Lauren	Sposato	Dime Bank	Assistant Vice President, Associate Director of Marketing
Steve	Dillworth	Disney Advertising	Account Executive
Mimi	Pardes	Disney Advertising	Account Executive
Daniel	Szabo	eFraud Prevention, LLC IMPAXEON	Founder, CEO
T.J.	Winick	Essex Strategies, LLC	Principal
Joseph	McCluskey	EXL	SVP, Strategy and Growth Officer, Data Analytics
Derek	Beahn	Fidelity Bank	SVP, Marketing Director
Cheryl	Forziati	Fidelity Bank	AVP Creative Manager • Marketing & Sales
Irene	Rivera	Fidelity Bank	Digital Marketing Specialist
Jennifer	Prince	Franklin Savings Bank (NH)	Marketing and Community Engagement Officer
Jana	Seiler	Friend of E.J. Kritz	Friend of E.J. Kritz
Jim	Rosenberg	HMC Advertising	Group Marketing Director
James	Maguire	Infusion Marketing Group	Senior VP, General Manager

Attendee List

Updated: 5/6/24

Mat	Rudd	Infusion Marketing Group	Business Development Specialist
Angela	Herbst	Isovera + TBG	VP, Client Strategy
Matthew	Naffah	Isovera + TBG	CEO & Partner
Diana	Rose	Jewett	SVP, Chief Administrative Officer
Shaunna	Jones	Jewett City Savings Bank	Marketing Specialist
Morgan	Talbot	Kadince	Sales Manager
Kerry	Ferraro	Leader Bank	VP, Head of Brand Marketing
Jeff	Marks	Ledyard National Bank	Chief Marketing Officer
Alison	Brigham	Lee Bank	AVP Marketing & Community Engagement
Anne	Fenton	Liberty Bank	Vice President, Brand Experience Manager
Jamie	Conaghan	Main Street Bank	SVP Marketing & Digital
Hilary	Mitchell	Maine Community Bank	Marketing Director
Bethany	Wilson	Maine Community Bank	Senior Marketing Specialist
Eric	Siegrist	Marquis	Vice President, Northeast Regional Sales
Paul	Illouz	MassLive Media	Digital Account Executive
Kerri	Madnick	Middlesex Savings Bank	AVP, Marketing Product Manager
Conor	Heraty	Motionpoint Translation Services	Sr. Account Executive
Annarely	Rodriguez	Motionpoint Translation Services	Senior Customer Success Manager
Adam	Cupples	Needham Bank	FVP - Marketing Director
Aly	Kirk	Newburyport Bank	Marketing Manager
Julia	Douglas	Newtown Savings Bank	AVP, Community Relations
Kathy	Gugliotti	Newtown Savings Bank	Senior Vice President, Marketing Director
Kathryn	Korres	Newtown Savings Bank	AT, Senior Marketing Specialist
Marc	Massimino	Newtown Savings Bank	VP, Product Marketing and Development Manager
Natalie	Young	Newtown Savings Bank	Marketing Specialist
Liz	Hannah	Pannos Marketing	Director of Project Management and Support
Carolyn	Pittman	Pannos Marketing	Senior Account Executive
Paul	Pita	Paul Pita Marketing Strategy	Business-Minded Expert + Brand-Focused Strategist
Renee	Fagan	People's Credit Union	Marketing and Sales Specialist
Jessica	Holden	People's Credit Union	Head of Marketing Communications
Kevin	Kuchinski	Princeton Partners	COO
Tom	Sullivan	Princeton Partners	CEO
Kassi	Kerns	RDW Group	Director of Client Engagement
Gavin	Blawie	Remarkable Digital Group	Partner, Co-Founder
Vickie	Routhier	River Run	SVP, Director of Marketing
Langdon	Andrews	SCU Credit Union	Manager Marketing & Communications
Sean	Tracey	Sean Tracey Associates	Owner, Sr. Creative Director
Sean	Hladick	Service Credit Union	Manager - Community Relations
Nicole	Dunn	Solidus	Administration, Digital Content Manager
Christina	LaRosa	Solidus	Project Designer, NCDIQ
Charlie	Miller	Solidus	EVP Director of Business Sales & Development
Nick	Tavares	Solidus, Inc. - East Hartford, CT	Environmental Branding Designer
Lisa	Adams	Stackpole	Media Director
Jeff	Greenler	Stackpole	VP Account Service
Kristin	Brandt	Sundin Marketing	President
Gabby	Grondalski	Sundin Marketing	Marketing Assistant
Kimberly	Lawrence	Sundin Marketing	Project Manager
Ally	Houghton	The Savings Bank	Marketing Coordinator
Ryan	Sheehy	Townsquare Media	Regional Digital Strategy Director
Dean	Dorazio	Wakefly, Inc.	Chief Executive Officer/Co-Founder
Sonia	Mahnot	Webster Five Cents Savings Bank	VP/Marketing Director
Wendy	Kagan	wek coaching and consulting	Principal
Jeffrey	Ward	Winbrook	SVP, Business Development
Mark	Sarni	ZAG Interactive (A MARQUIS Company)	COO / CFO