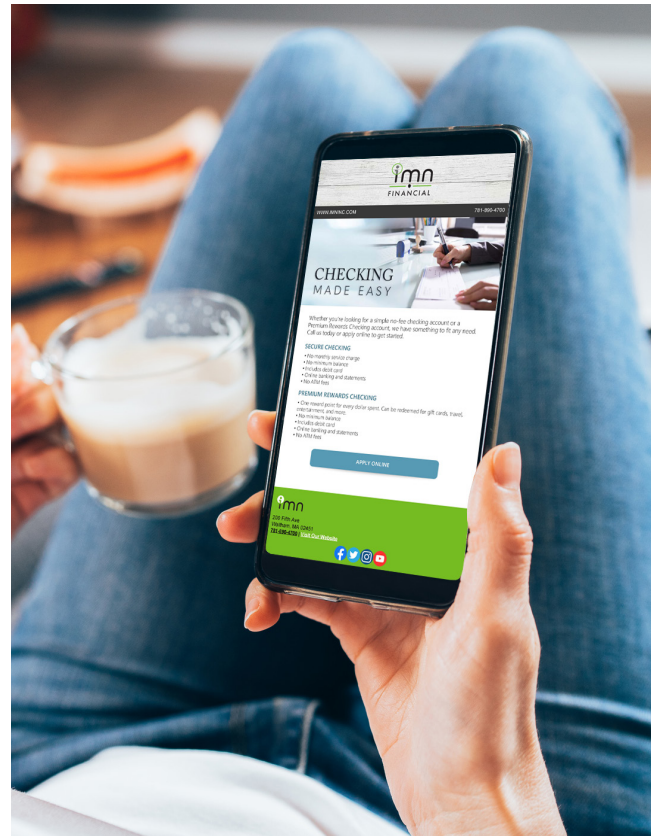


Outreach Emails

Customized emails that get your targeted messages out fast.
Powered by IMN

Outreach for Banks:

- **Quick Touchpoints** — Email newsletters play an important role in engaging customers, but sometimes you need a simpler, more direct message. Our Outreach emails give you the ability to send targeted messages you can use to inform customers about special offers, local branch changes, and more.
- **Prebuilt Emails** — The IMN Services team prepares emails in advance, giving you a quick and easy platform for a wide variety of targeted messages you want to send. The emails are effective, attractive, and easy to implement.
- **Customized Content** — Whether you're letting customers know about a new service, changes to branch hours or a special offer, your message can be quickly customized and sent to targeted lists, helping you engage customers at ideal times.
- **Fresh Looks** — We update our templates regularly, giving you mortgage, education, or seasonal messages you can preapprove and schedule well in advance.
- **Turnkey Product** — Our team designs, sets up, and manages your email messages. Our easy-to-use system is personalized to your bank, but we do all the heavy lifting.



Engage Your Customers on the Fly

With fresh content ready to go at a moment's notice, you can get targeted emails with customized messages in front of your customers quickly.

