



NEFMA 2021 AWARDS GALA NOMINATION

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TELL US ABOUT YOUR AMAZING CAMPAIGNS

Please use this form to submit entries no later than December 31, 2020. You must have submitted payment prior to completing the form below.

Rules:

1. Campaigns or projects may be entered in multiple categories.
2. Entry deadline is **December 31, 2020**

NEFMA reserves the right to present no awards in those categories where judges determine excellence has not been achieved or an insufficient number of entries have been submitted.

NOMINATE TODAY

Address

Entry Category

Tell us about the background of your campaign and how it came about.

Write a summary of your entry that highlights the objectives, tactics and results.

1. Who was your target audience?
2. What was the objective of your item or campaign?
3. What was your strategy and eventual objectives?
4. Did you face any challenges? If so, how were they overcome?
5. Discuss what distinguishes your entry as a possible recipient for this award.
6. Is there additional information you would like to add that's related to your entry?

INCLUDING STRATEGY, AUDIENCES, OBJECTIVES AND OUTCOMES.

WHEN PLANNING OUR NEW BRAND LAUNCH AND THE ACCOMPANYING BRANCH REFRESH, WE COULD NOT HAVE PREDICTED A WORLDWIDE PANDEMIC TO HIT WITHIN THE SAME WEEK AS LAUNCH! WE PIVOTED AND TWEAKED SEVERAL TIMES THROUGHOUT THE SPRING AND SUMMER - AND, LET'S BE HONEST, ARE STILL PIVOTING. OUR COMMITMENT TO OUR COMMUNITIES IS WHAT



NEFMA's use of the file uploads is at its discretion.

Permitted file extensions include:.jpg, .png, .bmp,.pdf, .mp3, .doc, .xls, .ppt, .docx, .xlsx, .pptx, and .txt.

A link should be submitted for video files as their size prohibits them from being uploaded to our website.

Upload File(s)

2 files

Submit url(s)

SUBMIT ENTRY



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