



2022 SPRING CONFERENCE ATTENDEE LIST

Updated May 11, 2022

| FIRST NAME | LAST NAME | COMPANY | TITLE |
|------------|---------------|--------------------------------|---|
| Suzy | Balk | Act-On | Marketing Campaign Manager |
| Tyler | Breneisen | Act-On | Regional Sales Manager |
| Susan | Bachman | AMS | Solutions Marketing Manager, Innovation |
| Janel | Maysonet | Avidia Bank | CMO, SVP |
| Trevor | Knott | Baker Hill | VP, Key Accounts |
| Bailey | Cust | Bangor Savings Bank | Digital Marketing Coordinator |
| Isla | Dickerson | Bangor Savings Bank | Director of Marketing and Community Relations |
| Amber | Heffner Cosby | Bangor Savings Bank | SVP, Director of Business Intelligence & Software Engineering |
| Cassie | Tenan | Bangor Savings Bank | Marketing Coordinator |
| Brenna | Breeding | BankESB | Digital Marketing Manager |
| Cara | Crochier | BankESB | AVP, Marketing Officer |
| Deirdre | Jannerelli | BankFive | FVP, Digital Marketing Manager |
| Marissa | Scott | BankFive | Digital Marketing Specialist |
| Robert | Bergdoll | Baycoast Bank | SVP Chief Marketing Officer |
| Cheryl | Couto | BayCoast Bank | Creative Copywriter |
| Annamarie | Tush | Baycoast Bank | Digital Marketing Manager |
| Andrea | Ahearn | BKM Marketing Associates, Inc. | Client Services Director |
| Megan | Allinson | BKM Marketing Associates, Inc. | Integrated Marketing Director |
| Bruce | McMeekin | BKM Marketing Associates, Inc. | CEO |
| Samuel | Ricco | BKM Marketing Associates, Inc. | Managing Director |
| Vickie | Routhier | Cambridge Savings | VP, Senior Marketing Manager |
| Kelly | Chippas | Centreville Bank | Sales/Marketing Executive |
| Ann | Sherry | Charles River Bank | SVP - Customer Care & Relationship Development |
| Emily | Treano | Charles River Bank | Director of Marketing |
| Coleman | Nee | City of Boston Credit Union | Member Experience Specialist |
| Jaime | Richardson | Claremont Savings Bank | VP of Marketing |
| Allison | St. Aubin | Claremont Savings Bank | Sr. Marketing Coordinator |
| Louise | Nestor | Connex Credit Union | Director of Marketing |
| Alexandria | Dickson | Cornerstone Bank | Marketing Strategist |
| Shelley | Regin | Country Bank | SVP Marketing |
| Andy | Davis | Davis Advertising | President |
| Michael | Carroll | Dean Bank | SVP, Marketing |
| Kevin | Donovan | Dedham Savings | Marketing Database Office |
| Katherine | O'Neill | Enterprise Bank | Marketing & Social Media Specialist |
| Matthew | Reed | Enterprise Bank | Senior Graphic Designer, Bank Officer |
| Dawn | Beers | Franklin Savings Bank | VP, Marketing Officer |
| John | Garvey | Garvey Communications | President |
| Sam | Maule | Google | Key Account Director |
| Meghan | Gonyo | HMC Advertising | Marketing Manager |

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|------------|-----------------|-------------------------------|--|
| Tom | Holmes | HMC Advertising | President |
| Sara | Moses | HMC Advertising | Marketing Director |
| Jeff | Baker | Image 4 | CEO/CCO |
| Elizabeth | Hummel | Image 4 | VP Operations |
| Sarah | Auer | Kennebunk Savings Bank | Vice President, Senior Marketing Manager |
| Alison | Brigham | Lee Bank | AVP, Marketing & Community Engagement |
| Brandy | McKie | Lee Bank | VP Retail Banking |
| Anne | Fenton | Liberty Bank | Assistant Marketing Manager/AVP |
| Kawther | Alshareef | Main Street Bank | Marketing Specialist |
| Jamie | Conaghan | Main Street Bank | VP Marketing |
| Jeanine | Perrone | Marquis | SVP, Analytics Support |
| Eric | Siegrist | Marquis | VP, Regional Sales Manager |
| Gareth | Charter | MassLive Media | VP of Sales |
| Paul | Illouz | MassLive Media | Account Executive |
| Christine | Romanko | MassLive Media | Director of Sales |
| Cynthia | Hemeon-Plessner | Meredith Village Savings Bank | SVP, Chief Marketing Officer |
| Jaron | Jenkins | Meredith Village Savings Bank | Communications Manager |
| Diana | Johnson | Merrimack County Savings Bank | VP, Marketing Officer |
| Dan | Dougherty | MX Technologies | Enterprise Growth Executive |
| David | Hall | MX Technologies | Director of MX Catalyst |
| Bryce | Thacker | MX Technologies | Data & Digital Solutions |
| Molly | Pastore | Navigant Credit Union | VP Marketing |
| Kady | Rogler | Navigant Credit Union | Marketing Specialist |
| Adam | Cupples | Needham Bank | VP - Digital Marketing Director |
| Karen | Marryat | Needham Bank | SVP, Chief Marketing Officer |
| Erica | Shom | Needham Bank | AVP - Community Relations Officer |
| Kathy | Gugliotti | Newtown Savings Bank | SVP, Marketing Director |
| Tina | McDonald | Northway Bank | Marketing Specialist |
| Kevin | Moreau | Pannos Marketing | Business Development Representative |
| James | Pannos | Pannos Marketing | President, CFMP |
| Vizma | Sanders | Pannos Marketing | Director of Client Services, CFMP |
| Bill | Dewitt | People's Credit Union | EVP & Chief Marketing Officer |
| Jessica | Holden | People's Credit Union | SR Marketing and Communications Specialist |
| Courtney | Hunter | People's Credit Union | Marketing Manager |
| Teri | Kinsella | PI Midatlantic | Talent Optimization Advisor |
| Michael | Stutman | Primacy | SVP, Strategy |
| Joe | Emerson | Re-Vive by Triad | Partner, CEO |
| Gregg | Rosen | Re-Vive by Triad | President |
| Justin | Fischer | Risk Scout | CEO and Co-Founder |
| Dailey | Betz | Rivel, Inc. | Consultant, CXLign Banking |
| Livia | Chandler | Rivel, Inc. | Consultant, CXLign Banking |
| Christy | Faidell | Rockland Federal Credit Union | Program Manager - IRA/Marketing |
| Meghan | Rooney | Rockland Federal Credit Union | Branch Manager |
| Joseph | Bartolotta | Salem Five Bank | Chief Marketing Officer |
| Kelly | Spear | Salesforce | Marketing Cloud Account Executive |
| Lee | Srebnick | Salesforce | Marketing Cloud Account Executive |

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|------------|------------|----------------------------------|---|
| Danielle | Ruffo | Savings Bank of Walpole | AVP, Community Engagement and Marketing |
| Brad | Solomon | SC Digital | Principal |
| Jessica | Lindsey | Solidus | Environmental Graphic Designer |
| Michele | Thomas | Solidus | Branding Project Manager |
| Jennifer | Stearns | Stackpole | Account Director and Brand Strategist |
| Sarah | Trim | Stackpole | Account Coordinator |
| Kristin | Brandt | Sundin Marketing | President |
| Gabby | Grondalski | Sundin Marketing | Marketing Assistant |
| Kim | Lawrence | Sundin Marketing | Project Manager |
| Brian | Buzak | Temenos | Senior Sales Executive |
| Kevin | Maguire | Temenos | Senior Sales Executive |
| Kate | Sullivan | The Cooperative Bank | AVP Marketing |
| Jennifer | Driscoll | The Cooperative Bank of Cape Cod | Marketing Coordinator |
| Karen | Benedetti | The Savings Bank | VP of Marketing |
| Ally | Houghton | The Savings Bank | Marketing Coordinator |
| Chris | Letourneau | The Village Bank | Assistant Treasurer, Marketing Officer |
| Chip | Lattanzio | Winbrook | EVP, CMO, Owner |
| Jeff | Ward | Winbrook | SVP, Business Development |
| Sean | Bannon | WordCom, Inc. | VP of Sales |
| Adrian | Phillips | WordCom, Inc. | AVP of Client Insights |
| Brittany | Burgos | Zero-In | Digital Account Manager |