

## 2023 SPONSORSHIP OPPORTUNITIES

### ANNUAL SPONSORSHIPS

#### PREMIER PARTNER SPONSOR \$9,995 LIMITED AVAILABILITY!

Includes overall sponsorship of NEFMA throughout 2023. This includes:

- Annual NEFMA **Group Membership** and up to ten (10) contacts listed in NEFMA Member Directory (*current, paid Group members will have membership dues credited*)
- Banner ad on NEFMA homepage (*pending new website active Spring 2023*)
- Premier spotlight on **nefma.org** with hyperlinked logo.
- Recognition in **digital communications** with logo and link including special news and virtual event promotions.
- Expanded **company description** in NEFMA directory.
- **Full-page ad** in materials throughout year (conference programs, member directory)
- Quarterly sponsored **social media content** (content to be submitted by the sponsor for NEFMA approval)
- **Top sponsorship level for Annual NEFMA Conferences**, including:
  - o **Signage** at the podium and throughout venue.
  - o **Verbal recognition** from the stage.
  - o **Logo/Recognition on event materials** and promotions.
  - o **Full page ad** in the event program.
  - o **Live speaking** or special toast opportunity.
  - o Two (2) **complimentary registration**.
  - o **Tabletop** at conferences.

#### GOLD PARTNER SPONSOR \$6,495

- Annual NEFMA **Group Membership** and up to ten (10) contacts listed in NEFMA Member Directory (*current, paid Group members will have membership dues credited*)
- Gold spotlight on **nefma.org** with hyperlinked logo
- **Half page ad or logo** in materials throughout year (conference programs, member directory)
- Expanded **company description** in NEFMA directory
- Choice of **meal sponsorship** (Lunch or Breakfast) at one (1) biannual conference
- Biannual sponsored **social media content** (content to be submitted by the sponsor for NEFMA approval)

## OVERALL CONFERENCE SPONSORSHIPS

### ANNUAL CONFERENCE SPONSOR

**\$7,995**

Includes:

- **Overall conference sponsor** for both Spring and Fall Conferences
- **Signage** at the podium and throughout venue
- **Verbal recognition** from the stage
- **Logo/Recognition on event materials** and promotions
- **Full page ad** in the event program
- **Live speaking** or special toast opportunity
- Two (2) **complimentary registrations** for both Spring and Fall Conferences
- **Tabletop** at both Spring and Fall Conferences

### SPRING OVERALL CONFERENCE SPONSOR

**\$5,495**

Includes:

- **Signage** at the podium and throughout venue
- **Verbal recognition** from the stage
- **Logo/Recognition on event materials** and promotions
- **Full page ad** in the event program
- **Live speaking** or special toast opportunity
- Two (2) **complimentary registration** for one conference
- **Tabletop** at conference

### FALL OVERALL CONFERENCE SPONSOR

**\$5,495**

Includes:

- **Signage** at the podium and throughout venue
- **Verbal recognition** from the stage.
- **Logo/Recognition on event materials** and promotions
- **Full page ad** in the event program
- **Live speaking** or special toast opportunity
- Two (2) **complimentary registration** for one conference
- **Tabletop** at conference

## CONFERENCE SPONSORSHIPS (VALID FOR ONE CONFERENCE ONLY)

### CONFERENCE TABLETOP Limited Availability

**\$1,395**

Includes:

- **Opportunity to display literature, branded materials, and product samples** on your table in the main meeting space at the Spring or Fall Conference
- **Registration** for one representative

### BREAK SPONSOR Limited Availability

**\$995**

Includes:

- **Featured signage** during all breaks throughout the conference
- **Logo recognition** on the event website, promotions, and event materials

### MEAL SPONSOR Limited Availability

**\$1,195**

Includes:

- **Featured signage** during one conference meal
- **Logo recognition** on the event website, promotions, and event materials

### RECEPTION ~~One Sponsor~~ **SOLD**

**\$2,995**

Includes:

- **Featured signage** during welcome and cocktail reception and logo featured on drink tickets
- **Logo recognition** on the event website, promotions, and event materials

## AWARDS SHOW SPONSORSHIPS

### AWARDS SHOW PREMIERE SPONSOR Exclusive

**\$2,995**

Includes:

- Opportunity to **deliver welcome remarks**
- **Logo** with hyperlink displayed on Awards Show event web page
- **Logo** in event promotional emails (min. 500x500 px .png)
- **Half page ad** in event program
- **Verbal Recognition** from the stage
- Two (2) **complimentary tickets** for employees of your organization
- **Logo** in Show Program

### PRESENTING SPONSOR Limited Availability

**\$995**

Includes:

- Opportunity to **announce an Award Winner**
- **Logo** with hyperlink displayed on Awards Show event web page
- **Logo** in 1 event promotional email (min. 500x500 px .png)
- **Logo** in Show Program

### FINALIST SPONSOR Offered to Awards Show Finalists

**\$745**

Includes:

- **Logo** with hyperlink displayed on Awards Show event web page
- **Logo** in 1 event promotional email (min. 500x500 px .png)
- **Trophy** displaying your winning campaign
- Digital **promotional tools** to showcase your award
- **Logo** in Show Program